

A couple is sitting on a sandy beach at sunset. The woman is sitting on the ground, and the man is sitting on a green scooter. They are both looking out at the ocean. The sky is a mix of orange and yellow, and the water is calm. The scooter is a classic style with a large headlight and a small seat.

 Maritz **MOTIVATION**

EXPERIENTIAL REWARDS REALLY DELIVER RESULTS

EXPERIENTIAL REWARDS ARE MORE VALUABLE THAN EVER.

78%

Of Millennials would choose to spend money on an experience or event over buying something desirable.

72%

Said they'd like to increase spending on experiences in the coming year.

69%

of Millennials experience FOMO [fear of missing out].

82%

attended or participated in a variety of live experiences in the past year



WE'RE DEFINING THE EXPERIENTIAL REWARDS CATEGORY.

We offer a diverse collection of rewards that provides an opportunity for someone to immerse themselves in the moment.

As simple as bike ride through the city to an exclusive, once-in-lifetime trip to New York Fashion Week.

It's just a moment in time, but lives on and on in your memory.





OUR APPROACH

We thoughtfully curate a wide range of experiences. From simple certificate-based experiences to high-end individual; to elaborate team-based and everything in between.

Leveraging our own expertise, as well as that of our strategic partners, we are able to offer the most relevant experiences available, and deliver the best value to our clients and their people.

1

TEAM EXPERIENCES

- Team events for most valued customers, top performer rewards, or an “add on” to a business meeting.
- Research shows that people that participate in “pro-social” incentives like team-based awards are happier and perform better than those that don’t participate.

City Haul – Scavenger Hunt | Group Travel
Casino Event | Shopping Events



2

EXCLUSIVE ACCESS AND VIP

- Once-in-a-lifetime experiences that can be offered as an auction item, a top performer reward, or for high point earners.
- The status that comes with exclusivity and status with is critically important to people and creates an even more powerful memory.

VIP Events | Backstage Passes | Exclusive Access

3

INDIVIDUAL / FAMILY TRAVEL

- Offline and online book-your-own travel in points based programs.
- Providing the choice to “build your own” experience creates a strong memory halo. People start building a memory before even booking the trip!

Airfare | Hotel | Car Rental | Ground Transportation
Travel Insurance | Packages



4

ACTIVITIES AND TICKETS

- Access to thousands of options in the US and abroad. Perfect for an adventure in your own city or as an add on to travel.
- Experiences don't have to be expensive or long to create a positive memory.

Local Events | Entertainment | Sporting Events | Cooking or Educational Classes
Spas | Winery Tours | Golf Lessons | Movie Passes | Theme Parks



5

MERCHANDISE

- Merchandise rewards can be “experiences” themselves.
- They can also be curated to create a unique experience or accentuate an experience.

Classic Car | Date Night | Tailgating | Camping | Road Trip Essentials



MARKETING. MERCHANDISING. MESSAGING.

Experiences can be made from any moment. Through messaging and merchandising, we create memorable rewarding experiences.

